



# **Government Support Programs for Magazine Publishers**

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## **CANADA MAGAZINE FUND (info from 2005-6)**

### **SUPPORT FOR EDITORIAL CONTENT**

CMF, run by the Department of Canadian Heritage, offers grant programs to support Canada's magazine industry. The Support for Editorial Content (SEC) category is meant to help offset the cost of developing and/or maintaining quality Canadian editorial content, as well as ensure that the domestic magazine market thrives. Funding is not available for start-ups: if you don't have a minimum average circulation of 2,500 copies, and a minimum paid circulation of 50% total circulation, and a minimum advertising revenue of \$20,000 or \$60,000 per year (depending on your circulation bracket), do not apply.

#### **ELIGIBILITY?**

- magazine publishers must be majority Canadian-owned and controlled by Canadians
- magazine must be edited, designed, assembled, published, and printed in Canada
- magazine must be published at the time of this application and during the application process
- magazine must have completed a full twelve-month publishing cycle and have been in operation for a complete financial year prior to the application, publishing at least two but no more than fifty-two issues per year
- magazine must have a minimum average circulation of 2,500 copies (and you must provide documents proving that it has a minimum paid circulation of 50% total circulation)
- magazines with an average circulation between 2,500 and 10,000 copies must have advertising revenue of at least \$20,000 per year; magazines with an average circulation of 10,001 plus copies must have advertising revenue of at least \$60,000 per year
- magazines must contain an average of at least 80% Canadian editorial content
- magazines with an average circulation of between 2,500 and 10,000 copies must have minimum editorial expenses of \$9,000 per year or an average editorial expense of \$1,000 per issue; magazines with an average circulation of 10,001 plus copies must have minimum editorial expenses of \$30,000 per year or an average editorial expense of \$3,000 per issue
- magazines with an average circulation of between 2,500 and 10,000 copies must contain at least 5% advertising content and no more than 70% advertising content; magazines with an average circulation of 10,001 plus copies—must contain at least 10% advertising content and no more than 70% advertising content

#### **INELIGIBILITY?**

- magazines produced or published under contract by a non-Canadian entity on behalf of a Canadian client, or produced or published under contract by a Canadian entity for a non-Canadian client; magazines published for the purpose of promoting the interest of the principal business of the person who publishes (if other than magazine publishing); magazines published directly or indirectly by groups or associations, or which primarily promote the interests of the group or organization, or its members; magazines published for or by professional associations to promote the activities of their association or group; magazines published directly or indirectly by one or more individuals, groups, organizations, or corporations providing goods or services to enhance or to promote the sales of such goods or services; newsletters; comic books; newspapers; community newspapers; weekly community newspapers; alternative newsweeklies; directories; guides; financial reports; catalogues; magalogues; schedules; calendars; timetables or listings; magazines published in loose-leaf format; magazines published directly or indirectly by any government or its agencies; magazines that contain material considered to be hate propaganda, sexual exploitation, excessive or gratuitous violence, denigrating to an identifiable group, or in any other way offensive, as deemed by the Department of Canadian Heritage

#### **WHAT CAN BE FUNDED?**

- funding will be formula-driven, based on an eligible magazine's total eligible expenses on Canadian editorial content during the publishing firm's financial year

#### **WHAT CAN'T BE FUNDED?**

- costs associated with the production of a magazine such as pre-press, paper, print, and binding, etc.; capital costs that are amortized such as those associated with office space, furniture, computers, or other equipment; etc.

#### **HOW MUCH?**

- it varies, but magazines eligible for the SEC funding can't get money from the other CMF programs

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

- October 1st

#### **CONTACT INFORMATION**

Canada Magazine Fund (CMF)  
Support for Editorial Content (SEC)  
Department of Canadian Heritage  
15 Eddy Street, 4th Floor (15-4-F)  
Gatineau, Quebec K1A 0M5  
toll-free number: 1-888-357-3116  
fax: 819-953-7782  
email: [cmf-fcm@pch.gc.ca](mailto:cmf-fcm@pch.gc.ca)  
<http://www.canadianheritage.gc.ca/cmef>  
Created on May 23<sup>rd</sup>, 2006

## **CANADA MAGAZINE FUND (info from 2006-7)**

### **SUPPORT FOR ARTS AND LITERARY MAGAZINES**

CMF, run by the Department of Canadian Heritage, offers grant programs to support Canada's magazine industry. The Support for Arts and Literary Magazines (SALM) category is meant to help nurture magazines that promote the arts and literature in Canada. Funding is not available for start-ups: if you are not a literary or art magazine that has been recognized for excellence and awarded a grant by the Canada Council for the Arts, has a minimum paid circulation of 50% total circulation, and has at least 80% Canadian editorial content, do not apply.

#### **ELIGIBILITY?**

- magazine must be recognized for excellence and awarded a grant by the Canada Council for the Arts
- magazine publishers must be majority Canadian-owned and controlled by Canadians
- magazine must be edited, designed, assembled, published, and printed in Canada
- magazine must have completed a full twelve-month publishing cycle and have been in operation for a complete financial year prior to the application, publishing at least two but no more than fifty-two issues per year
- magazine must have a minimum paid circulation of 50% of total circulation
- magazine must contain an average of at least 80% Canadian editorial content
- magazine must contain no more than 70% advertising content

#### **INELIGIBILITY?**

-magazines produced or published under contract by a non-Canadian entity on behalf of a Canadian client, or produced or published under contract by a Canadian entity for a non-Canadian client; magazines published or produced electronically; magazines published for the purpose of promoting the interest of the principal business of the person who publishes (if other than magazine publishing); magazines published directly or indirectly by groups or associations, or which primarily promote the interests of the group or organization, or its members; magazines published directly or indirectly by one or more individuals, groups, organizations, or corporations providing goods or services to enhance or to promote the sales of such goods or services; newsletters; comic books; newspapers; community newspapers; weekly community newspapers; alternative newsweeklies; directories; guides; financial reports; catalogues; magalogues; schedules; calendars; timetables or listings; magazines in loose-leaf format; magazines published directly or indirectly by any government or its agencies; magazines that contain material considered to be hate propaganda, sexual exploitation, excessive or gratuitous violence, denigrating to an identifiable group, or in any other way offensive, as deemed by the Department of Canadian Heritage

#### **WHAT CAN BE FUNDED?**

- funding will be formula-driven, based on an eligible magazine's total eligible expenses on Canadian editorial content and production costs during the publishing firm's financial year
- applicants can claim 15% of their total editorial and production costs for other eligible expenses: professional development, research, and travel

#### **WHAT CAN'T BE FUNDED?**

-capital costs that are amortized such as those associated with office space, furniture, computers, or other equipment; operating costs, such as fax, copying, courier, delivery or similar expenses; salaries or wages for employees other than those involved in the creation of editorial content and production activities for the magazine (i.e. administration, advertising, distribution, marketing, promotion, publicity); etc.

#### **HOW MUCH?**

-it varies, but the maximum contribution to be granted by the SALM component will be \$49,999 and magazines eligible for the SALM funding can't get money from the other CMF programs

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

-April 15

#### **CONTACT INFORMATION**

Canada Magazine Fund (CMF)  
Support for Editorial Content (SEC)  
Department of Canadian Heritage  
15 Eddy Street, 4th Floor (15-4-F)  
Gatineau, Quebec K1A 0M5  
toll-free number: 1-888-357-3116  
fax: 819- 953-7782  
email: [cmf-fcm@pch.gc.ca](mailto:cmf-fcm@pch.gc.ca)  
<http://www.canadianheritage.gc.ca/cmef>

## **CANADA MAGAZINE FUND (info from 2002)**

### **SUPPORT FOR BUSINESS DEVELOPMENT FOR SMALL MAGAZINE PUBLISHERS**

CMF, run by the Department of Canadian Heritage, offers grant programs to support Canada's magazine industry. The Support for Business Development for Small Magazine Publishers (SBD) is meant to help improve the financial viability and encourage the development of small Canadian magazines. Funding is not available for start-ups: if you are not a small magazine publisher that has been in operation for a full twelve-month publishing cycle, has at least 50% average paid circulation (or are not applying for support to build the level of paid circulation), and at least 80% Canadian editorial content, do not apply.

#### **ELIGIBILITY?**

- small circulation magazines in the Canadian publishing industry that are being published at the time of application by publishers who are majority Canadian-owned and controlled by Canadians magazine must be edited, designed, assembled, published and printed in Canada with total publishing revenues of less than \$500,000 for the magazine's most recent financial year
- magazine must have completed a full twelve-month publishing cycle and have been in operation for a complete financial year prior to the application, publishing at least two but no more than fifty-two issues per year
- magazine must have a print run of at least 500 copies per issue as well as an average circulation of no less than 250 per issue and of no more than 20,000 per issue
- magazine must have at least 50% average paid circulation, however, magazines with less than 50% paid circulation may be eligible if the project aims to build paid circulation
- magazine must have an average of at least 80% Canadian editorial content
- magazine must have no more than 70% advertising content

#### **INELIGIBILITY?**

- magazine produced or published under contract by a non-Canadian entity on behalf of a Canadian client or produced or published under contract by a Canadian entity for a non-Canadian client; publishing firms whose average circulation per issue for all titles published exceeds 50,000; magazine published for the purpose of promoting the interest of the principal business of the person who publishes (if other than than magazine publishing); magazine published directly or indirectly by groups or associations, or which primarily promote the interests of the group or organization or its members; magazine published directly or indirectly by one or more individuals, groups, organizations, or corporations providing goods or services to enhance or to promote the sales of such goods or services; newsletters; comic books; newspapers; alternative newsweeklies; directories; financial reports; catalogues; magalogues; schedules; calendars; timetables or listings; magazine in loose-leaf format; magazine published directly or indirectly by any government or its agencies; magazines that contain material considered to be hate propaganda, sexual exploitation, excessive or gratuitous violence, denigrating to an identifiable group, or in any other way offensive, as deemed by the Department of Canadian Heritage

#### **WHAT CAN BE FUNDED?**

- the same funding level will now apply to all project proposals, regardless of the magazine's average circulation per issue
- projects that improve the market for or financial success of small Canadian magazines through a focus on advertising, circulation and/or editorial issues

#### **WHAT CAN'T BE FUNDED?**

- ineligible costs include: ongoing operating costs of the magazine (e.g., furniture, computer equipment); occupancy costs (mortgage or facility rental); ongoing production costs of the magazine; all other expenses rendered ineligible by CMF

#### **HOW MUCH?**

- it varies, but the maximum contribution to be granted by the SBD component will be \$40,000

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

- there are no deadlines; applicants must submit a complete application four months prior to the beginning of the project

#### **CONTACT INFORMATION**

Canada Magazine Fund (CMF)  
Department of Canadian Heritage  
15 Eddy Street, 4th Floor  
Gatineau, QC  
K1A 0M5  
toll-free: 1-888-357-3116  
fax: 819-953-7782  
email: [cmf-fcm@pch.gc.ca](mailto:cmf-fcm@pch.gc.ca)  
<http://www.canadianheritage.gc.ca/cmef>

## **CANADA MAGAZINE FUND**

### **SUPPORT FOR INDUSTRY DEVELOPMENT**

CMF, run by the Department of Canadian Heritage, offers grant programs meant to support Canada's magazine industry. The Support for Industry Development category is meant to encourage growth and promote the long-term viability of the Canadian magazine industry. If you are not an incorporated non-profit organization with a head office located in Canada, and have not been operating for at least one full financial year prior to applying, do not apply.

#### **ELIGIBILITY?**

- an incorporated non-profit organization with its head office located in Canada
- must have been in operation for at least one full financial year prior to application
- must have a mandate to represent or inform members of Canadian magazine industry, promote Canadian magazines or services, and encourage excellence in the development and continuance of Canadian magazines

#### **INELIGIBILITY?**

- unincorporated or for-profit organizations

#### **WHAT CAN BE FUNDED?**

-eligible projects that deal with initiatives pertaining to: professional development for members of the industry; efforts to strengthen distribution and industry association infrastructure; industry trend analyses; marketing and promotion of Canadian magazines, domestically and/or in foreign markets

#### **WHAT CAN'T BE FUNDED?**

-activities that have already been undertaken or completed before an application is received including: salaries/benefits of employees not directly related to the project; occupancy and ongoing operating costs (e.g. furniture, computer equipment, mortgage); overhead costs not directly related to the project (e.g. telephone, fax, photocopying, couriers); all other expenses rendered ineligible by CMF

#### **HOW MUCH?**

-it varies, but funding will account for no more than 75% of the project's total eligible costs

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

-there are no deadlines; applicants must submit a complete application four months prior to the beginning of the project

#### **CONTACT INFORMATION**

Canada Magazine Fund (CMF)  
Support for Industry Development (SID)  
Department of Canadian Heritage  
15 Eddy Street, 4th Floor (15-4-F)  
Gatineau, Quebec K1A 0M5  
toll-free number: 1-888-357-3116  
fax: 1-819-953-7782  
email: [cmf-fcm@pch.gc.ca](mailto:cmf-fcm@pch.gc.ca)  
<http://www.canadianheritage.gc.ca/cmfc>

## **PUBLICATIONS ASSISTANCE PROGRAM**

### **PAID-CIRCULATION MAGAZINES**

PAP, run by the Department of Canadian Heritage, offers a subsidy to certain paid-circulation magazines to help cover postal costs. Funding is not available for start-ups: if you are not a paid-circulation magazine that has been in operation for a full year and completed a full publishing cycle, has at least 50% paid circulation, and has at least 80% Canadian editorial content, do not apply.

#### **ELIGIBILITY?**

- magazine must be owned and controlled by Canadians
- magazine must be edited, designed, assembled, published, printed and circulated in Canada
- magazine must have been in operation for at least one full year and completed a full publishing cycle
- magazine must publish at least two and no more than fifty-six issues per year, including special issues
- magazine must have at least 50% paid circulation
- magazine must contain at least 80% of Canadian editorial content
- magazine must contain at least 5% and no more than 70% advertising content
- magazine must meet certain mail preparation standards of Canada Post
- an association magazine may be considered eligible if it: is of general or special interest; is not substantially of interest primarily or only to members of that association; is made available to persons who are not members of the association at the same cost offered to members; clearly indicates that the membership status is a side-benefit to subscribing to the association magazine, rather than having the magazine as a side-benefit of joining an association; must include a provision that would allow non-members to subscribe and new or existing members to choose or opt out of subscription and be reimbursed accordingly and have dues adjusted

#### **INELIGIBILITY?**

- any non-paid-circulation magazines or magazines that fail to meet the eligibility criteria
- association magazines whose purpose is to promote the activities of their group or association

#### **WHAT CAN BE FUNDED?**

- some of the mailing costs of Canadian content paid-circulation magazines mailed within Canada to either "bona fide" subscribers or newsstands, based on the total volume of magazines mailed

#### **WHAT CAN'T BE FUNDED?**

- anything other than the mailing costs of Canadian content paid-circulation magazines mailed within Canada

#### **HOW MUCH?**

- it varies, but the more copies you mail out, the less funding you'll receive (i.e. magazines mailing under 5000 copies get 69.98% of their mailing costs paid for; magazines over 1,210,000 copies get 46.83%)

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

- there is no specific deadline

#### **CONTACT INFORMATION**

Publications Assistance Program (PAP)  
Department of Canadian Heritage  
15 Eddy St, 15-4-F  
Gatineau, Quebec  
K1A 0M5  
toll-free: 800-641-9221  
fax: 819-997-4995  
email: [pap@pch.gc.ca](mailto:pap@pch.gc.ca)  
[http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pap/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pap/index_e.cfm)

## **PUBLICATIONS ASSISTANCE PROGRAM**

### **REQUEST-CIRCULATION MAGAZINES**

PAP, run by the Department of Canadian Heritage, offers a subsidy to certain request-circulation to help cover postal costs. Funding is not available for start-ups: if you are not a request-circulation magazine that has been in operation for a full year and completed a full publishing cycle, has at least 50% request circulation, and has at least 80% Canadian editorial content, do not apply.

#### **ELIGIBILITY?**

- magazine must be owned and controlled by Canadians
- magazine must be edited, designed, assembled, published, printed and circulated in Canada
- magazine must have been in operation for at least one full year and completed a full publishing cycle
- magazine must publish at least two and no more than fifty-six issues per year, including special issues
- magazine must have at least 50% request circulation of total circulation
- magazine must have at least 80% of Canadian editorial content
- magazine must have at least 5% and no more than 70% advertising content
- magazine must meet certain mail preparation standards of Canada Post

#### **INELIGIBILITY?**

- any non-request-circulation magazines or magazines that fail to meet the eligibility criteria
- association magazines whose purpose is to promote the activities of their group or association

#### **WHAT CAN BE FUNDED?**

- some of the mailing costs of Canadian content request-circulation magazines mailed within Canada, based on the total volume of magazines mailed

#### **WHAT CAN'T BE FUNDED?**

- anything other than the mailing costs of Canadian content paid-circulation magazines mailed within Canada

#### **HOW MUCH?**

- it varies, but the more copies you mail out, the less funding you'll receive (i.e. magazines mailing under 30001 copies get 30.66% of their mailing costs paid for; magazines over 75,000 copies get 12.26%)

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

- there is no specific deadline, but the application must be supported by documents that contain verifiable information about the individual who requested the publication by a written request, by email or by telephone, for audit purposes

#### **CONTACT INFORMATION**

Publications Assistance Program (PAP)  
Department of Canadian Heritage  
15 Eddy Street, 15-4-F  
Gatineau, Quebec  
K1A 0M5  
toll-free: 800-641-9221  
phone: 819-997-4974  
fax: 819-997-4995  
email: [pap@pch.gc.ca](mailto:pap@pch.gc.ca)  
[http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pap/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pap/index_e.cfm)

## **PUBLICATIONS ASSISTANCE PROGRAM**

### **ETHNOCULTURAL MAGAZINES AND NON-DAILY NEWSPAPERS**

PAP, run by the Department of Canadian Heritage, offers a subsidy to certain ethnocultural magazines and non-daily newspapers to help cover postal costs. Funding is not available for start-ups: if you are not an ethnocultural magazine or non-daily newspaper that has been in operation for a full year and completed a full publishing cycle, has at least 50% paid circulation, and has at least 80% Canadian editorial content, do not apply.

#### **ELIGIBILITY?**

- magazine/newspaper must be owned and controlled by Canadians
- magazine/newspaper must be edited, designed, assembled, published, printed and circulated in Canada
- magazine/newspaper must have been in operation for at least one full year and completed a full publishing cycle
- magazine/newspaper must be published under a common title no less than two times, and no more than fifty-six times a year, including special issues
- magazine/newspaper must have at least 50% paid circulation
- magazine/newspaper must contain content relevant to Canadian readers
- magazine/newspaper must contain at least 5% and no more than 70% advertising content
- magazine/newspaper may represent communities of any size
- magazine/newspaper must meet certain mail preparation standards of Canada Post

#### **INELIGIBILITY?**

- any non-ethnocultural magazine or daily newspaper
- any ethnocultural magazine or non-daily newspaper that fails to meet the eligibility criteria

#### **WHAT CAN BE FUNDED?**

- some of the mailing costs of Canadian content magazines and non-daily newspapers mailed within Canada

#### **WHAT CAN'T BE FUNDED?**

- anything other than the mailing costs of Canadian content paid-circulation magazines mailed within Canada

#### **HOW MUCH?**

- it varies

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

- there is no specific deadline

#### **CONTACT INFORMATION**

Publications Assistance Program (PAP)  
Department of Canadian Heritage  
15 Eddy St, 15-4-F  
Gatineau, Quebec  
K1A 0M5  
toll-free: 800-641-9221  
phone: 819-997-4974  
fax: 819-997-4995  
email: [pap@pch.gc.ca](mailto:pap@pch.gc.ca)  
[http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pap/index\\_e.cfm](http://www.canadianheritage.gc.ca/progs/ac-ca/progs/pap/index_e.cfm)

## **CANADA COUNCIL FOR THE ARTS (info from 2006)**

### **GRANTS TO LITERARY AND ART MAGAZINES**

The CCA, an arms-length agency of the Federal government, offers grants to magazines that promote the arts and literature in Canada. Magazines are ineligible for support from the regular program unless they have received at least one grant from the "New Magazines" (NM) section. Regardless of publishing experience, first-time applications must first apply to the NM section. Funding is not available for start-ups: if you are not a literary or art magazine that has published at least three issues (or two for a NM), and has a print run of 500-25,000 copies per issue, and a paid circulation of at least 50% of the copies printed (or either a minimum paid circulation of 100 copies or at least 25% revenue from paid circulation or advertising for a NM), do not apply.

#### **ELIGIBILITY?**

- magazine publishers of literary or art magazines (be they in print or electronic form) that are at least 75% Canadian-owned
- must have published at least three issues of the magazine before applying for a grant and must publish at least two issues per year (unless you're a new magazine, in which case you must have published at least two issues of the magazine)
- magazine must have a print run of 500-25,000 copies per issue with a paid circulation of at least 50% of the copies printed (unless you're a new magazine, in which case you must have a minimum paid circulation of 100 copies per issue or have earned at least 25% of revenues from paid circulation or advertising)
- magazine must focus mainly on editorial content written or created by Canadians
- electronically published magazines are eligible if they are published on a regular basis and can demonstrate a minimum of 250 visits per issue

#### **INELIGIBILITY?**

- bulletins, newsletters or house organs that publish material directed primarily to their membership; magazines written by, or run by, students within the context of academic courses or training sessions; business and trade magazines (except in the field of Canadian literature); scholarly magazines; alternative newsweeklies (normally in a tabloid format); self-help periodicals or newsletters; magazines of an association or other organization that are not financially and editorially independent of the organization

#### **WHAT CAN BE FUNDED?**

- the grant will only go towards issues printed in the next financial year

#### **WHAT CAN'T BE FUNDED?**

- the grant will not cover a publisher's accumulated deficit

#### **HOW MUCH?**

- funding for the NM component runs between \$2,000 and \$11,000
- funding for the regular program varies, but is based on the magazine's demonstrated need for support, the peer assessment committee's evaluation of its excellence, the proposed publishing program, and the number of issues published the previous year

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

- March 1<sup>st</sup> (but if that date falls on a weekend/statutory holiday, the deadline moves to the next business day)
- applications will not be accepted if they are postmarked after the deadline date, incomplete, faxed, or emailed

#### **CONTACT INFORMATION**

Writing and Publishing Section  
Canada Council for the Arts  
350 Albert Street, P.O. Box 1047  
Ottawa ON K1P 5V8  
toll-free phone: 1-800-263-5588  
phone: 613-566-4414, ext. 4582 or ext. 5573 (the website and the application each list a different extension) [www.canadacouncil.ca](http://www.canadacouncil.ca)  
<http://www.canadacouncil.ca>

## **ALBERTA FOUNDATION FOR THE ARTS**

### **MAGAZINE PUBLISHERS OPERATING GRANT**

The AFA, a provincial agency, offers to help cover pre-press expenses and some of the costs of editing for Alberta-based magazine publishers. Funding is not available for start-ups: if you are not an Alberta-based publisher of literary, cultural, artistic or children's interest magazines, that has been in operation for at least one year, and has a print run of at least 500 copies, or if you have already started the project for which you are applying for a grant, do not apply.

#### **ELIGIBILITY?**

- Alberta magazine publishers who publish magazines of a cultural, artistic, literary, or children's interest and are at least 51% owned by Alberta residents
- must have been publishing for at least one calendar year in Canada with at least two, and no more than twelve, issues per year
- magazine is in print format, with a print run of at least 500 copies per issue
- magazine must have at least 50% editorial content, and at least 75% of this editorial content must be Canadian
- magazine must have less than 50% advertising content

#### **INELIGIBILITY?**

- trade journals; scholarly journals; internal newsletters; publications circulated exclusively to club memberships; lifestyle publications; advertising catalogues; promotional publications; daily or weekly newspapers; comic books

#### **WHAT CAN BE FUNDED?**

- grants are based on the magazine's actual expenditures during its previous financial year and are calculated at: 50% for editorial staff, contributor's fees that include written and visual elements, and design costs; 25% for pre-press preparation costs such as typesetting, film, and separations
- capital items are eligible if, in the judgment of the AFA, they are fundamental to the practice of an arts discipline and are appropriate for the development of a project

#### **WHAT CAN'T BE FUNDED?**

- capital purchases that increase in value, such as buildings or property, or capital development, such as studio construction or renovations

#### **HOW MUCH?**

- it varies, but the maximum grant is \$35,000

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

- April 1<sup>st</sup>
- applications will not be accepted if they are faxed, emailed, late or incomplete
- first-time applicants must include a copy of the company's incorporation documents

#### **CONTACT INFORMATION**

The Alberta Foundation for the Arts  
901 Standard Life Centre  
10405 Jasper Avenue  
Edmonton, Alberta T5J 4R7  
phone: 780-427-9968  
<http://www.cd.gov.ab.ca>

## **ONTARIO ARTS COUNCIL (info from 2006-7)**

### **GRANTS TO PERIODICALS-OPERATING GRANTS**

The OCA, an arms-length agency of the Ontario government, offers grants to Canadian-owned and Ontario-operated periodicals that support Canadian writers by publishing original fiction, poetry, and criticism relating to the arts. Funding is not available for start-ups: if you are not a periodical that has been in operation for at least two years, has published at least three issues before applying, has a paid circulation of at least 50% of the copies printed, and has at least 90% editorial content devoted to the arts and/or literature, do not apply.

#### **ELIGIBILITY?**

- magazine publisher must be Canadian-owned and Ontario-based
- must have been established in Ontario for at least two years and have published at least three issues before applying, publish at least two issues a year, and have demonstrated a commitment to publishing arts-related periodicals in the year prior to applying for a grant
- magazine must have a paid circulation of at least 50% of the copies printed (for magazines linked with associations, only copies sold to non-members are taken into consideration)
- magazine must have at least 90% of editorial content devoted to the arts
- most magazines have little advertising, but there are no explicit limiting guidelines
- magazine must pay writers established fees

#### **INELIGIBILITY?**

- magazines distributed only free of charge on a regular basis; magazines that do not pay their contributors; bulletins, newsletters or house organs that publish material directed primarily to their membership; magazines written or run by students within the context of academic courses or training sessions; business and trade magazines (except in the field of Canadian literature); scholarly magazines; alternative newsweeklies (normally in a tabloid format); self-help periodicals or newsletters (magazines of associations or other organizations that are not financially and editorially independent of the organizations); magazines with circulations over 30,000

#### **WHAT CAN BE FUNDED?**

- some of the costs associated with the regular publication of original fiction, poetry or coverage/criticism of the arts

#### **WHAT CAN'T BE FUNDED?**

- capital projects (e.g. equipment, renovations, new buildings, etc.); fundraising events; universities, colleges or municipalities; activities, events or projects that have taken place before the program deadline date or that have been completed before the results of the competition have been announced

#### **HOW MUCH?**

- circulation up to 500 copies per issue can receive up to \$5,000
- circulation between 501 and 999 copies can receive up to \$15,000
- circulation over 1,000 copies per issue can receive up to \$35,000

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

- June 1<sup>st</sup> (but if that date falls on a weekend/statutory holiday, the deadline moves to the next business day)
- applications will not be accepted that have been faxed, emailed or sent on disc

#### **CONTACT INFORMATION**

toll-free: 1-800-387-0058

phone: 416-961-1660

<http://arts.on.ca>

## **ONTARIO MEDIA DEVELOPMENT CORPORATION (info from 2005)**

### **OMDC MAGAZINE FUND**

An agency of the Ontario government, the OMDC offers grant programs for Ontario-based magazines. The OMDC Magazine Fund is meant to improve the financial viability of Canadian magazines. Funding is not available for start-ups: if you are not an Ontario-based magazine publisher that is at least 75% Canadian-owned and controlled, has completed a full twelve-month business year by the time of application, publishes between two and fifty-two issues a year, and has sales revenue of at least \$20,000 per year, do not apply.

#### **ELIGIBILITY?**

- Ontario-based magazine publishers that are at least 75% Canadian-owned and controlled
- publisher must pay Ontario corporate taxes and be incorporated in a Canadian jurisdiction
- magazine must be edited, designed, and published in Ontario
- magazine must have completed a full twelve-month financial year by the time of application submission
- magazine must publish at least two but no more than fifty-two issues a year and be a minimum of 28 pages in length on average for regular issues, regardless of physical size of the pages
- magazine must have a circulation size of at least 2,500 copies if applying for an individual project or 1,000 copies for a group project
- magazine must have an average of at least 75% Canadian editorial content
- magazine must have a minimum aggregate sales revenue of \$20,000 per year

#### **INELIGIBILITY?**

-newsletters; in-house publications; comic books; newspapers; alternative newsweeklies; directories; financial reports; catalogues; schedules; calendars; timetables; classifieds; listings magazines that publish for the purpose of promoting the interest of the principal business of the person, company or organization who publishes or at whose direction the magazine is published, where the principal business is other than magazine publishing; magazines that publish directly or indirectly by one or more individuals, groups, organizations or corporations providing goods or services, where the principal goal of the publication is to enhance or promote the sales of such goods or services

#### **WHAT CAN BE FUNDED?**

-projects that have clear, objective and measurable results that will support the overall business growth of the magazine publisher; costs for long distance phone and fax; paper costs, couriers and other expenses such as this that are directly related to the project may be included

#### **WHAT CAN'T BE FUNDED?**

-for a project which is an enhancement of an activity already underway, expenses incurred to date are not eligible; expenses that are clearly ongoing operational costs are not eligible as part of the budget plan for this program: costs associated with salaries and wages of staff not directly related to the project; staff benefit costs; fixed overhead costs (such as machine costs: telephone, fax, photocopier, computer); occupancy costs (rent or mortgage of facilities); hospitality

#### **HOW MUCH?**

-up to 75% of the project budget is eligible to receive funding from this program, from \$5,000 to \$25,000

#### **APPLICATION DEADLINES AND SPECIFICATIONS?**

-there is currently no deadline scheduled for this program (the last deadline was September 2005)  
-only one project may be applied for per application

#### **CONTACT INFORMATION**

Program Coordinator, Industry Initiatives  
Ontario Media Development Corporation  
175 Bloor Street East  
Suite 501, South Tower  
Toronto, ON M4W 3R8  
phone: 416-314-6858  
fax: 416-314-6876  
email: [programs@omdc.on.ca](mailto:programs@omdc.on.ca)  
<http://omdc.on.ca>